

Sustainability Slogan + Graphic Contest 2022
Celebrating Earth Day April 22nd

DEADLINE: Friday, April 1, 2022 **SUBMIT TO:** Pam Hay, Sustainability Chair – sustainability@lwhsptsa.org

The Sustainability Chair is looking for a slogan to highlight the “green” goal for the year: **REUSE**
Reuse is the action or practice of using something again, whether for its original purpose (e.g., a cardboard box) or to fulfill a different function (e.g., using newspaper as wrapping paper).
This is a great opportunity for students to inspire others to think “green.”

Contest Overview:

Students will create a slogan and a graphic based on the theme: **Reuse**.

The slogan should educate and motivate the community to reduce the amount of waste we produce and how that action can lead to change. Students will also submit a graphic that depicts the slogan.

2022 Slogan + Graphic Theme: Reuse

RULES/GUIDELINES:

- a) The submitted slogan and graphic must be based on the theme: Reuse
- b) Slogan - maximum number of words: 8
- c) Graphic: examples of format: a drawing, painting, computer-generated image, a photograph or a photograph of something you created, like a sculpture
- d) Note: Winning entries may be displayed in different forms of school communications, therefore, the slogan + graphic should not be too large that it will lose definition when minimized or not too small that it will lose definition when enlarged.

SUBMISSION REQUIREMENTS:

- a) Slogan + graphic design will be submitted as a digital image. Accepted File Formats: JPEG or JPG or PNG
- b) File Size: 640 x 960 (pixels) and 300 dpi (resolution)
- c) Artist Statement: Each participant will write a statement no more than 100 words explaining how the slogan represents the theme and why their message is important
- d) Email the following to Pam Hay, Sustainability Chair – sustainability@lwhsptsa.org
 - a. Slogan + Graphic
 - b. Artist Statement
 - c. Student Information:
 - i. Name
 - ii. Grade
 - iii. Contact Email

WINNER/RECOGNITION

Entries will be judged and a winner selected. The winner will be announced the week of April 18th to celebrate Earth Day on 22nd. The winning entry will be made into a poster to be displayed in the school. The winner will also receive a Hydroflask.